## CMF at the MCB Conference 2<sup>nd</sup> June 2024

"Leading Change Together" was the chosen theme for the Muslim Council of Britain's national conference, and we at the Convert Muslim Foundation were delighted to have participated at what was a dynamic and purposeful event, on a fine sunny day at the renowned Edgbaston Stadium in Birmingham.

MCB's mission is to empower the Muslim communities of Britain that it represents, and similarly the very heart of CMF's work is to create connection and empowerment for the ever growing number of convert Muslims in their communities and beyond, up and down the country.

The day was a packed schedule of inspiring talks, workshops, and interactive panel discussions, bringing together a plenitude of leaders and representatives from diverse backgrounds and fields within the British Muslim community. MashaAllah, the event was masterfully led by the very capable Zara Mohammed, pictured below with the CMF team, represented on the day by myself Allison Coll, and my colleagues Amanda Morris and Conor Murphy



Identification of key areas for growth and leadership, solutions for community and institution building, and making power accessible were the order of the day, by means of establishing meaningful connections and using our collective intellect proactively. Aspects of these concepts were wonderfully exemplified by champions in many fields, who graciously shared their success stories with the audience.

At the Expo delegates had the opportunity to learn more about, and become more involved with CMF and our Convert Care project. Judging by the constant flow of visitors to our stand and the feedback, we are very happy that our presence was so well noticed and appreciated. We thank everyone who commended our work and expressed an interest to partner and amplify our mission

of empowering the convert community in the UK. We are always ready to widen our infrastructure, because we know that together we are stronger. Our Prophet (saw) said,

"Verily, the believers are like a structure, each part strengthening the other," and the Prophet clasped his fingers together.

[al-Bukhari]

It was tremendous to talk with so many motivated individuals from a wonderful array of professions and fields of knowledge and influence. And in sha Allah we look forward to continuing those friendly and strategic conversations - with the mosque officials, the imams and convert care facilitators, scholars, entrepreneurs and technophiles, researchers and academics, zakat experts, activists, writers, fundraisers, marriage service providers, architects, media people, councillors, financiers, the list could go on.

We feel blessed to be part of this vibrant and well-intentioned endeavour by MCB, and we are committed to '*leading change together*', embracing emerging trends and challenges and upholding excellence in Convert Care.